

## RoyalEpigenP5

Peptide mimics Royal Jelly

Scientists have recently discovered that the same protein found in the royal jelly that creates queen bees also has a positive impact on your skin. Because proteins are too large to penetrate the skin, a peptide called RoyalEpigenP5 (Pentapeptide-48) is a revolutionary epigenetic peptide that is small enough to penetrate the skin and can mimic the effects of the royal jelly protein. For improved absorption, RoyalEpigenP5 is incorporated into an enhanced delivery ingredient based on shea butter.

### Benefits:

- Reduce the appearance of fine lines and wrinkles
- Aids in improved Cellular turnover
- Firm, tighten and lift
- Skin looks smoother, toned and more even

### Clinical Study Results:

RoyalEpigen P5 stimulated the skin renewal, which led to a rapid increase in skin smoothness. Additionally, in subjects with uneven skin tone, RoyalEpigen P5 helped to even out skin tone in just 28 days. Finally, clinical studies have shown that RoyalEpigen P5 is able to help support the skin's natural "cleaning and recycling" process which declines as we age. The result is healthier, smoother, more even looking skin.

## HydrO18

Activated Water

HydrO18 Activated Water is a patented oleic acid formulation that creates "smart" water shown to increase skin hydration and improve skin's retention of water.

### It's Clinically Proven!

Water Type	15 mins after application	30 mins after application	1 hour after application	2 hours after application	3 hours after application	8 hours after application
Distilled Water (control)	9.73% more hydrated	4.74% more hydrated	-1.19% hydrated	-3.00% hydrated	-0.28% hydrated	0.19% more hydrated
HydrO18™ Activated Water™ (test)	29.7% more hydrated	38.54% more hydrated	27.77% more hydrated	25.51% more hydrated	33.68% more hydrated	41.15% more hydrated

In one study, participants were split into two groups. Distilled water was applied to one group and HydrO18™ Activated Water™ to the other. Each type of water was applied topically to participants' skin and levels of hydration were monitored and recorded over time. As shown above, participants treated with HydrO18™ Activated Water™ saw significantly higher percentages of skin hydration than those treated with distilled water, and these results were sustained over a period of 8 hours.